



Simpco Resources LLP

PO Box 1287

6580 Dunn Lake Road

Barriere, BC V0E 1E0

Phone: (250) 434 2356

Email: careers@simpcoresourcesgroup.com

Job Posting

ID# 20026 – Communications Officer

Located in the beautiful North Thompson valley, at Simpco Resources Group we provide environmental, management, and operational services while preserving Simpco culture and heritage with respect towards the environment. Our goals include creating economic growth from the commercial development of natural resources within the Simpco'ulécw (Simpco Territory) by being the major contractor and competing for work in both the public and private sectors.

Job Brief:

Working closely with the management team, the **Communications Officer** will be responsible for executing the strategic plan, monitoring, and evaluating results against the objectives, while focusing on partnership with clients and continuous improvement to directly support SRRLLP's business interests in the North Thompson valley. The Communications Officer is responsible for protecting and enhancing the company brand and telling the Simpco Resources story enterprise-wide. The successful candidate will prove able of creating and executing a broad range of communications strategies to support the business considering both internal and external audiences with experience in leading high performing teams that deliver results. This position will be based in Kamloops, British Columbia.

Responsibilities:

- Work closely with a team of highly engaged and effective business managers who deliver business results by providing leadership including recruitment, coaching, and mentoring, continuous learning, professional development, and performance management
- Understand client strategies and influence the creation and development of strategic communications plans to support their objective
- Oversee the development and implementation of fit-for-purpose communications plans that enable the delivery of the client strategies, ensuring stories and strategies provide proof points that align to the enterprise communications strategy
- Mitigate risks by proactively planning, informing, and preparing for potential threats and provide crisis communications leadership support to clients and the organization as required

- Contribute to annual budget development and making recommendations to ensure resources are being utilized effectively
- Manage company news releases and process looking for efficiencies, quality control and effective positioning
- Manage company social media and media relations
- Ensure we are maximizing the value of our communications approaches and tools through reporting and analysis that measure against our goals and objectives

Requirements:

- Bachelor's degree in Communications, Public Relations
- A minimum of 3 years' experience in communications, public affairs, or government relations
- Effective and comfortable developing and growing a diverse and dynamic team including consultants who may be geographically dispersed
- Some evening and weekend work will be required occasionally
- Experience working with First Nations considered an asset
- Valid Class 5 driver's license
- Sense of urgency with the ability to respond in a timely and efficient manner
- Excellent organizational and planning skills and the ability to balance multiple priorities
- Energy industry experience (ie. Oil and gas) considered an asset
- Experience working in Communications with a diverse business
- Experience in social media, media relations, strategy and messaging development and implementation
- Advanced communication skills with high caliber written and oral skills
- Ability to develop strategies, make difficult decisions, and take responsibility for a high-profile portfolio
- Ability to work collaboratively in a team environment - establishing and maintaining effective, positive relationships at all levels of the organization

Salary: Commensurate with experience

Note: Pre-Employment Drug and Alcohol Testing may be required

Application Deadline: **October 31, 2020**

Thank you for your interest, however only those selected for interviews will be contacted.

Preference will be given to qualified applicants of Aboriginal ancestry as per ***Canada's Human Rights Act and legislation surrounding Employment Equity.***

Please submit cover letter and resume via email to careers@simpwresourcesgroup.com with the Subject Line: **ID#20026 – Communications Officer** by 11:59pm on the closing date.